# HELP END THE NEEDLESS SUFFERING OF ANIMALS IN THE NAME OF SCIENCE

By partnering with NAVS, you are making an investment in better, more humane science while advocating for greater respect, justice and compassion for animals. We encourage you to explore the **NAVS** website at www.navs.org. While you're there, you can:

- Visit NAVS' online Advocacy Center to TAKE ACTION on pending legislation affecting animals—around the country and in your home state.
- Sign up to receive NAVS' "Science First" and "Take
   Action Thursday" e-newsletters. These free weekly
   emails will keep you up to date on the latest legal
   and scientific efforts to extend greater compassion,
   respect and justice for animals.
- Use NAVS' Cruelty-Free Product Guide to find personal and animal care products that have not been tested on animals.
- Follow us on social media. One of the most important ways you can help advance NAVS' lifesaving efforts is to SHARE news of our work with your friends and followers
- Make a donation to NAVS—either online at www.navs.org/donate, or by using the form in this brochure. Your support will allow NAVS to continue our work to end harmful, flawed and costly animal experiments—and to serve as a true voice of change for animals in science.

For more information about the National Anti-Vivisection Society, call us at 800.888.6287 or visit www.NAVS.org.



## THE NAVS MISSION

The National Anti-Vivisection Society (NAVS) is dedicated to ending the exploitation of animals used in science.

NAVS promotes greater compassion, respect and justice for animals through educational and advocacy programs based on respected ethical, scientific and legal theory. Supported by extensive documentation of the cruelty and waste of vivisection, NAVS works to increase public awareness about animal experimentation, to promote positive solutions that advance humane science, to support the development of alternatives to the use of animals, and in cooperation with likeminded individuals and groups, to effect changes which help to end the unnecessary suffering of animals.

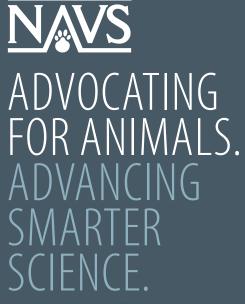


#### **NATIONAL ANTI-VIVISECTION SOCIETY**

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# TOGETHER WE CAN HELP ANIMALS AND PEOPLE

### WE'RE SEPARATING THE TRUTH FROM THE LIES ABOUT ANIMAL EXPERIMENTATION

Many people believe that we need to experiment on animals to advance science. But that's simply not the case. Animal experimentation is not a reliable way to predict the safety of products or to find cures and treatments for human disease. In fact, the practice wastes time, money and resources that could be better spent on safer, more effective methods of investigation.

While ending the cruel and wasteful practice of animal experimentation makes so much sense, it's a difficult and complex battle. The special interest groups—researchers seeking grants, breeders of animals for laboratory use, manufacturers of laboratory equipment and supplies—have everything to gain by maintaining the lie and status quo that animal experimentation works.

#### WE'RE ADVANCING SMARTER SCIENCE

As a respected leader of advocates for animals and better, more humane science, the **National Anti-Vivisection Society (NAVS)** is working hard to put to rest the myth that animal research is a "necessary evil" and to end the practice of using animals in product testing, biomedical research and education.

We're committed to medical progress. To that end, we're actively promoting alternatives to animal models that also will save human lives. We want people to understand that animal experimentation hurts more than animals. By producing false and misleading results, it hurts people, too.

With the generous support of our donors, NAVS is developing and implementing solutions to the problem of animal experimentation that bring about positive and lasting change for animals. Working on our own and in collaboration with other animal advocates, scientists and decision makers, we've already made a real difference for animals. Here are just a few of the highlights:

- More than one million dollars in IFER grants have supported scientists in their efforts to advance science without harming animals.
- A growing number of Americans view animal experimentation as "morally wrong," and more consumers are choosing to shop with compassion with the help of NAVS' online Cruelty-Free Shopping Guide.
- The NAVS Sanctuary Fund has provided emergency assistance to hundreds of sanctuaries and shelters across the United States.
- Student choice laws, which guarantee the right of students to choose a non-animal alternative to dissection, are being introduced and passed in a growing number of states with support from NAVS' CHOICE—Compassionate Humane Options in Classroom Education—initiative.
- Through BioLEAP, NAVS has provided resources for thousands of students and teachers, allowing them to explore the life sciences with innovative methods that do not harm animals.
- Students are empowered to stand up for their right to refuse to harm an animals in the pursuit of a science education with help from the NAVS Dissection Hotline.
- Through the NAVS Advocacy Center, tens of thousands of letters are sent each year to elected officials and other decision makers by NAVS supporters who are making their voices heard to advance greater protections for animals...
- Attorneys and law students are sharpening their advocacy skills for animals with help from the Animal Law Resource Center and the International Institute for Animal Law. Today, more law schools than ever, including some of the most prestigious in our nation, are offering courses in animal law.

## PLEASE DONATE TODAY

Our life-saving work depends on the generosity of people like you.

COMPLETE AND RETURN THIS FORM OR GO TO WWW.NAVS.ORG/DONATE TO SUPPORT NAVS' HUMAN F SOLUTIONS TO HUMAN PROBLEMS.

| My gift to sponsor all NAVS educational and advocacy programs:   |
|--|
| \$25 \$50 \$100 \$250 other \$   |
| ☐ I want to support the NAVS Sanctuary Fund with my gift of \$   |
| ☐ I want to invest in NAVS' efforts to support innovative scientists who are developing alternatives that replace the use of animals in science with my gift of \$ |
| $\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ $   |
| Please charge \$ to my credit card. I have filled out the credit card information below.   |
| ☐ I would like to learn more about including NAVS in my estate plans. Please send me a complimentary copy of <i>The Legacy of Compassion</i> .                     |
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| Visa MasterCard Amex Discover  |
| Credit Card #  |
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#### MAIL THIS FORM TO:

NAVS / 3071 Paysphere Circle / Chicago, IL 60674-0030

The National Anti-Vivisection Society is a registered 501(c)3 nonprofit organization, tax ID #36-2229588. All donations to NAVS are tax deductible to the fullest extent of the law.

#### NAVS ONLINE AND IN PRINT

The NAVS website (www.navs.org) is a valuable educational resource, as well as a powerful tool for taking action in support of animal-friendly changes to laws and policies. You can also read our *Animal Action* newsletter and follow us on **Facebook** (navs.us) and **Twitter** (@navs\_us) for continually-updated news and information about the progress we're making (and the challenges we're facing) as we work to end the abuse of animals in name of science.



Our support of the International Foundation for Ethical Research (IFER) advances science through the development of non-animal methods of investigation. By funding early career researchers with an interest in developing innovative alternatives to animal experiments, NAVS and IFER hope to seed the scientific field with talented individuals prepared to integrate scientific discovery with ethics and respect for animals. IFER's Scientific Advisory Board includes scientists from government, industry and academia dedicated to the development, validation and implementation of non-animal methods of research.



Countless animals suffer and die each year in the process of testing consumer products and their ingredients—despite the fact that animal testing is no guarantee of the safety or effectiveness of a product.

So what do you do if you care about animals but still want to buy the "stuff" you need to get on with daily life? NAVS has the solution: become a compassionate shopper!



## MAKE THE COMPASSIONATE CHOICE WITH OUR ONLINE CRUELTY-FREE SHOPPING GUIDE

NAVS is a proud member of the Coalition for Consumer Information on Cosmetics (CCIC) and its internationally-recognized Leaping Bunny Program, which utilizes a single, comprehensive standard for identifying cruelty-free cosmetics, personal care products and household products. The Leaping Bunny logo provides assurances to consumers that no new animal testing is used in any phase of product development by a company, its laboratories or its suppliers.

In addition to utilizing our comprehensive **Cruelty-Free Shopping Guide** at www.navs.org/cruelty-free, consumers on the go can download Leaping Bunny's Cruelty-Free app for iOS or Android devices.

Armed with this information, you can always make the compassionate choice—and use the power of your pocketbook to demonstrate your opposition to animal experimentation. By supporting companies that don't test on animals, you're sending a strong message to companies that do.

# TOGETHER WE CAN FOSTER BETTER, MORE HUMANE SCIENCE EDUCATION

The practice of dissection has long been considered by many educators to be a valuable way to teach students about the mystery and wonder of life processes. But it's nothing more than a lesson in cruelty, teaching young people that it's okay to kill and dismember another species.

That is why we are firmly committed to providing support and resources for students who object to dissection. Through **BioLEAP** (**Biology Education Advancement Program**), NAVS is helping to ensure that students, teachers and school districts have simple, convenient and affordable access to the vast array of innovative and technologically superior educational materials now available.





#### BIOLEAP IS THE RESOURCE FOR STUDENTS WHO OBJECT TO DISSECTION

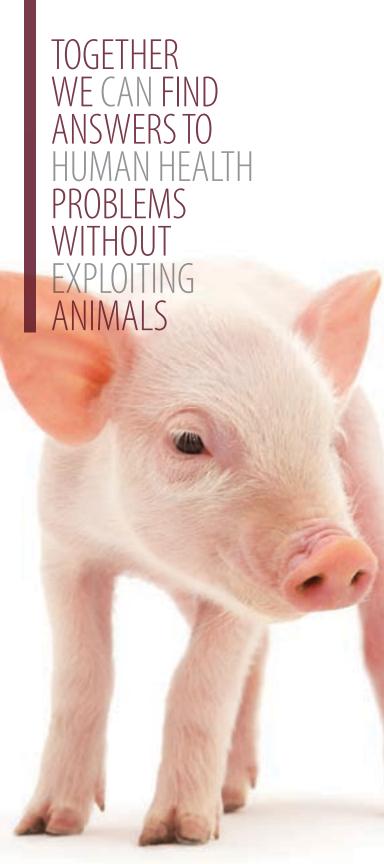
Incorporating a comprehensive lending library of non-animal life science materials, BioLEAP enables students who object to dissection to fulfill their academic requirements in a way that does not harm animals.

Our wide range of materials covers a variety of species suitable for elementary through graduate level students, including humans, frogs, cats, rats, fetal pigs and more. All are available for loan, free of charge.

BioLEAP is also a valuable tool for teachers looking to integrate dissection alternatives in their classrooms, providing comprehensive information about—and access to—computer software, apps, on-line programs and other resources. Information on dissection alternatives and classroom resources can be found at www.bioleap.org or by calling the NAVS Dissection Hotline at 1-800-922-FROG (3764).

#### <u>HUMANE SCIENCE BEGINS HERE</u>

Some of the most exciting and challenging opportunities in science education occur outside the classroom—in internships and for students participating in science fair competitions. These students should be encouraged to design experiments that promote scientific advancement without harming animals. To that end, NAVS is proud to be the only animal advocacy group allowed to honor humane science efforts at the International Science and Engineering Fair (ISEF), the largest international pre-college science competition in the United States. Each year at ISEF, we present the Humane Science Award to encourage young students at the earliest stages of their science careers to integrate innovation and discovery with ethics and respect for animals.



For centuries, using animals as stand-ins for humans has been a standard practice in the search for cures and treatments for human maladies. Yet it has been proven time and again that animal studies can, and often do, produce false and misleading results because they lack predictability for people.

Because humans and animals are different in so many ways, no one can predict precisely how a human will respond to a chemical compound or procedure until it is used on a human. That is the reason why many pharmaceutical drugs have had to be pulled off the market or re-labeled because of dangerous side-effects.

Technological developments, such as sophisticated in vitro (cell-based) methodologies and in silico (computer-based) models, have made it possible to conduct research that does not harm animals at a level far beyond what was standard practice even 10 years ago. And this is where scientists are making the greatest strides in finding cures and personlized treatments for human diseases. With most research today done at a sub-cellular level, where the differences between humans and non-humans are most apparent, the animal model is less predictable—and even more irrelevant—than ever.

## OUR SCIENCE ADVISORS ARE ADVANCING HUMANE, HUMAN-RELEVANT SCIENCE

With the guidance of science advisors representing varying backgrounds and fields of expertise, NAVS conveys the most comprehensive scientific case for ending the use of animals in research, education and testing. The NAVS website (www.navs.org) is continually updated, giving users the latest information, data and resources on animals in science coupled with new technological advances that will one day replace animals in science. Our free, weekly "Science First" e-newsletter is sent to subscribers interested in cutting edge scientific news highlighting advancements that do not harm animals.

This expertise is helping to inform the general public and policy makers while promoting constructive dialogues with the scientific community.

# TOGETHER WE CAN USE THE POWER OF THE LAW TO PROTECT ANIMALS

At NAVS, we believe that the constructive use of the legal system is one of the most effective ways to bring about positive, lasting change for animals. NAVS is leading the way in encouraging the passage of animal protection legislation and ensuring enforcement of those laws.



#### VISIT THE ANIMAL LAW RESOURCE CENTER FOR LEGAL AND LEGISLATIVE DEVELOPMENTS

This comprehensive **Animal Law Resource Center** (www.animallaw.com) is a clearinghouse for animal-related legal information. It provides a complete listing of laws and legislation at the federal and state levels, summaries of current case law, and model laws to assist legislators and advocates who wish to enact animal protection measures at the local, state and federal levels.

# THE INTERNATIONAL INSTITUTE FOR ANIMAL LAW PROMOTES LEGAL SCHOLARSHIP AND ADVOCACY SKILLS FOR ANIMAL ADVOCATES

The International Institute for Animal Law encourages the development of legal scholarship and advocacy skills and fosters discussion of animal law issues by sponsoring joint programs with law schools and bar associations.

The **National Research Library for Animal Advocacy**—a joint project of NAVS and The John Marshall Law School in Chicago located within The John Marshall Law School's law library—is a tangible collection of material available to law students and scholars nationwide.

#### SPEAK UP AND SPEAK OUT

Contact legislators, regulators and major companies regarding legislation and policy that affect animals. The **NAVS Advocacy Center** makes it easy to make your voice heard when it matters most.

#### STAY INFORMED AND TAKE ACTION

Receive a weekly update on legislative action and legal developments by subscribing to our free "**Take Action Thursday**" e-newsletter.



# TOGETHER WE CAN ASSIST ANIMALS IN NEED TODAY

In the years that NAVS has worked to end the exploitation of animals in the name of science, we've been a driving force behind many positive changes that have already been made. While we are encouraged by our progress, we have a long way to go before all the cages are emptied for good.

To help animals today while keeping an eye on our long-term goals, we established the NAVS Sanctuary Fund. This fund provides emergency assistance to animals in desperate need—including those retired from laboratories—who are threatened by natural or human-made disasters.

The story of the NAVS Sanctuary Fund is the story of broken bodies mended, and of shattered lives made whole again. It's where neglect and abuse are replaced by compassion, where fear melts away with the touch of loving hands, and where uncertainty disappears in the peace and harmony of safe surroundings.

NAVS Sanctuary Fund grants have provided muchneeded assistance to help rebuild shelters destroyed in hurricanes, tornadoes, floods and other natural or man-made disasters; rescue animals from abusive and hoarding situations; transport animals retired from biomedical research; conduct wildlife rehabilitation efforts; and support innovative spay/neuter programs. For example, the NAVS Sanctuary Fund provided the critical grant to Chimp Haven which helped them qualify to become the National Sanctuary for retired research chimpanzees.

Where or when the next disaster for animals will occur can rarely be predicted. We only know with certainty that NAVS' help will be needed. The NAVS Sanctuary Fund provides a direct connection—a lifeline—between compassionate individuals and reputable shelters and sanctuaries across the U.S. Through the NAVS Sanctuary Fund, we are able to provide the necessary resources immediately to finance a rescue effort without having to waste the time and expense of sending out an appeal to our supporters before help can arrive.

The NAVS Sanctuary Fund allows animal shelters and sanctuaries to continue their important work on behalf of animals in need by helping defray costs from unforeseen damages or overwhelming veterinary costs. This, in turn, ensures permanent, lifetime care for animals in need–just when they need it the most.

The NAVS Sanctuary Fund means a new home, new hope and a new chance at life.



# TOGETHER WE CAN DELIVER RESULTS

